

ACMA Start-up Initiative Year-4

Group Workshop Agenda

November 2024



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Workshop – Year 4 of the Start-up Initiative

Agenda : 19th November 2024 (2:00pm – 5:00pm)

SI	Session	Details	Speakers	Timings
1	Opening session	- Event participants welcomed by ACMA - Working committee chairperson and co-chairperson welcome members - PwC details the agenda and structure of the workshop	TBC	2:00 PM – 2:15 PM
2	Engaging with start-ups; capabilities required to win	Panel Discussion moderated by PwC: - ACMA Company-1 - ACMA Company-2 - Start-up-1 - Start-up-2	TBC	2:15 PM – 2:55 PM
3	Gen-AI Walkthrough	- PwC team explaining Gen-AI use cases specific to auto industry - Walkthrough the Gen-AI lab at PwC Experience Centre	PwC Auto Team + Gen-AI Team	2:55 PM – 3:40 PM
4	Break		--	3:40 PM – 3:55 PM
5	Themes for Year-4; Portal Walkthrough; QnA	- PwC team: start-up evaluation criteria, start-up outreach, how in-person events will be conducted (15 mins) - ACMA: web-portal walkthrough (15 mins; presentation + Q&A)	PwC Team ACMA Team	3:55 PM – 4:25 PM
6	Vote of thanks, Next steps	- Vote of thanks and closing statements by chairperson and co-chairperson - PwC intimates next steps	TBC ACMA + PwC Team	4:25 PM – 4:35 PM
7	High Tea and Networking	High-tea and networking session	--	4:35 PM – 5:00 PM

Joining details: In-person and online

For members joining the workshop in-person:

Venue:

Experience Centre, PwC Office, 3rd Floor, Novus Tower, 18, Sub. Major Laxmi Chand Rd, Phase-4, Maruti Udyog, Sector 18, Gurugram, Haryana 122008, India

Note:

- Please reach the venue by 1:30pm since the venue is in a high-traffic zone

For members joining the workshop online:

MS Teams Link: [Join the meeting now](#)

Meeting ID: 219 329 793 285

Passcode: qVNC3G

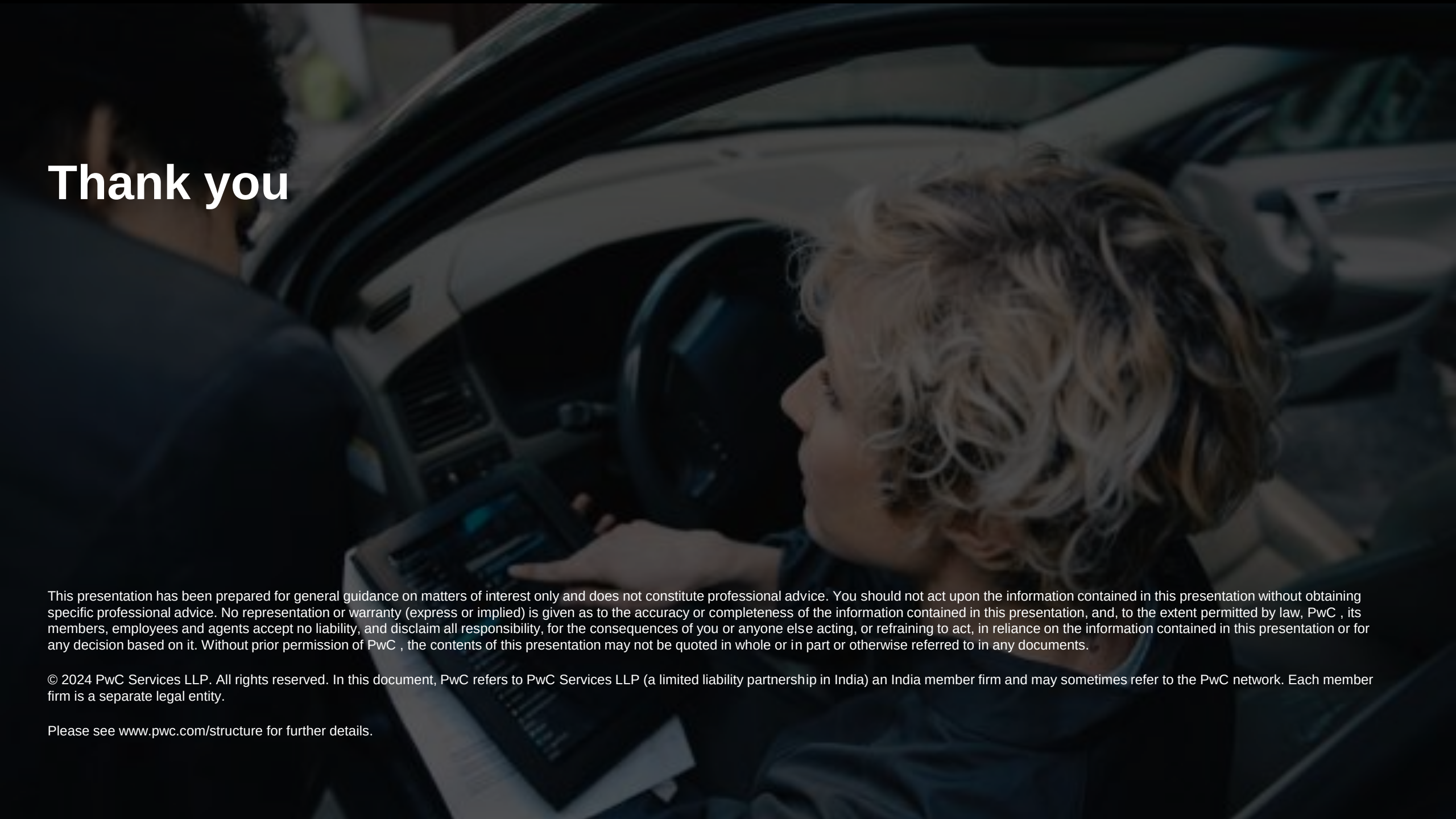
Note:

- Please log-in 10 mins before 2pm to make sure audio and video are functioning properly

In case support required, please contact:

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A woman with curly blonde hair is sitting in the driver's seat of a car. She is looking down at a tablet device that she is holding in her hands. The car's interior, including the steering wheel and dashboard, is visible. The image is dimly lit, with a dark blue or grey tint.

Thank you

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